

MICROLED DISPLAYS: INTELLECTUAL PROPERTY LANDSCAPE

Market & Technology report - January 2018

Which companies own patents in microLED display? What are their major thrust areas and portfolio strength?

KEY FEATURES OF THE REPORT

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- Evolution of patent filings and countries of patent filing
- Key patent analysis, by technology node (chip transfer, chip design, color conversion, defect management, etc.)
- Profiles of filing companies (company type, headquarters)
- Analysis of key companies' portfolios, including portfolio strength index, blocking potential, and IP collaboration networks between players
- Technologies non-specific to microLED displays but important for the field: micro/nano LED, wired LEDs, mass micro-chip transfer

OBJECTIVES OF THE REPORT

- Identify key patents and key players (OEMs, display makers, LED makers, start-ups, research institutions)
- Understand the key technology nodes and the major solution types being investigated by various companies
- Grasp the technology status of microLED displays
- Assess the portfolio strength of leading companies in the field, and their technology/application focus
- Recognize IP collaborations between various organizations

A BROAD RANGE OF ACTORS

Yole Développement has identified close to 1,500 patents filed by 125 companies and organizations relevant to the microLED display field. Among these are multiple startups, display makers, OEMs, semiconductor companies, LED makers, and research institutions.

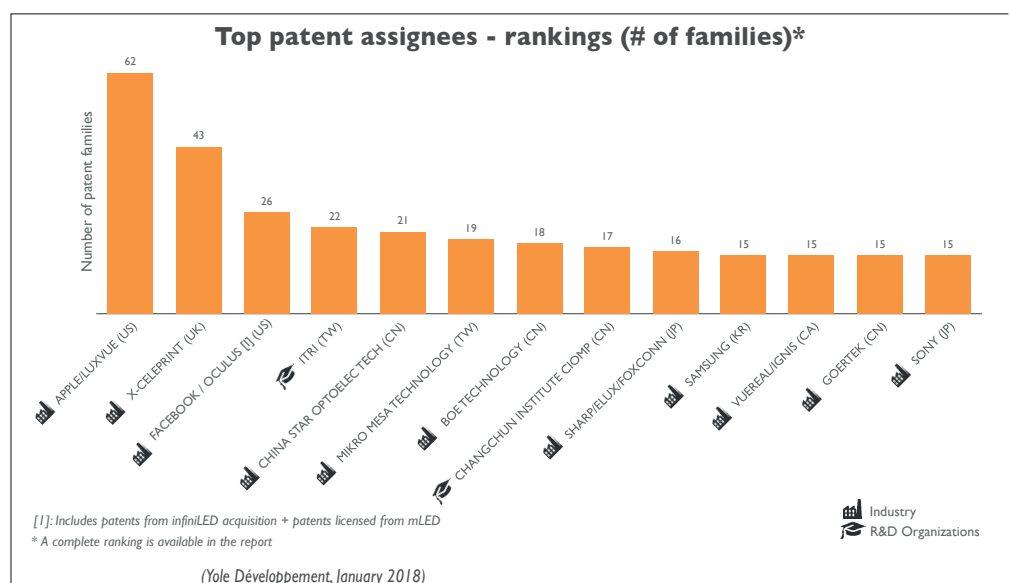
The overall corpus is relatively young, with an average age of 3.2 years across all families. The first patents were filed in 2000 - 2001, but the bulk of activity started after 2012. Thus, only a minority of patents have been granted so far.

Pioneers include Sony, Sharp, MIT, and others, although the bulk of initial developments were conducted by a variety of research institutions including Kansas State University, University of Hong Kong, Strathclyde University & Tyndall Institute (which spun-off mLED, InfiniLED, and X-Celeprint), University of Illinois, and startup companies like Luxvue and, later on, Playnitride and Mikro Mesa.

Yole Développement's study also reveals a number of companies that have not yet been identified as

players in the microLED display field. Moreover, our study confirms the commitment of many more companies, i.e. Intel and Goertek, which are not typically associated with display technology. On the flip side, various companies known to be active in the field, i.e. Huawei, have yet to publish any patents in the field.

Overall, the field is led mostly by startups and research institutions. With the exception of Sharp and Sony, display makers and LED makers are relative latecomers. Many companies started ramping up their microLED research and development activities after Apple showed faith in microLED with its acquisition of Luxvue. As of December 2017, Apple appears to have the most complete IP portfolio, covering almost all key technology nodes. However, many Apple patents pertain to the technological ecosystem developed around the company's MEMS transfer technology. Other companies like Sony, with a smaller portfolio but which had a head start, might own more fundamental design patents with strong blocking power.



TRANSFER AND DISPLAY STRUCTURE DOMINATE, WHILE DEFECT MANAGEMENT SURPRISINGLY FALLS BEHIND

Many patents include descriptions of display concepts and architectures. But in terms of manufacturing technologies, pixel transfer & assembly is, not surprisingly, the major topic discussed in invention disclosures. The ability to

precisely assemble many millions of small LED chips in a costly, timely fashion, and with very high yields, has long been considered a key enabler for microLED displays.

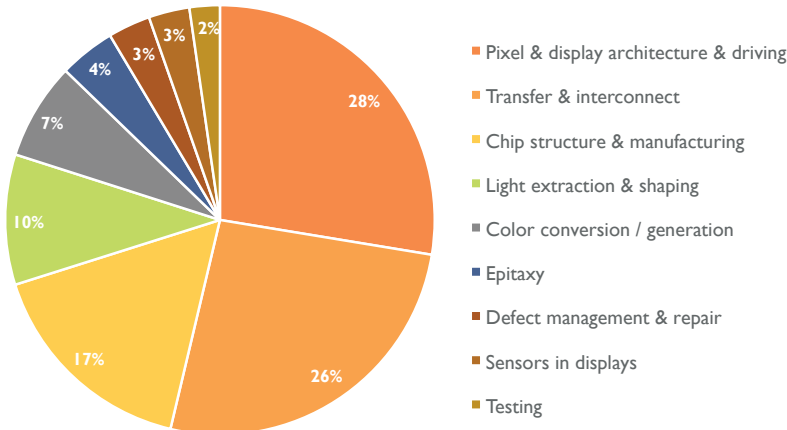
Dozens of possible solutions are presented from more than 50 organizations. Some appear to have given serious thought, and have explored credible

development strategies to tackle the challenges. But many other applications only vaguely describe an idea or concept. Despite the diversity of solutions discussed, they can be organized in less than 10 major families, including MEMS, elastomer stamps, fluidic transfers, sticky tapes, etc.

Right behind transfer aspects are chip design and manufacturing technologies, since microLEDs currently suffer from much lower efficiency than their traditional “macro” counterparts. New structures and manufacturing processes are required to improve efficiency and make the chips suitable for transfer & assembly, or optimize the emission beam pattern for display applications.

More surprising is the relatively few number of applications relating to defect management and microLED testing. These aspects are considered to be key enablers since even with extremely high manufacturing yields defective pixels will remain, and a defect management strategy is required.

Breakdown of patent families, by technology node in 2017



Note: a patent can belong to multiple categories.
(Yole Développement, January 2018)

A COMPLEX SUPPLY CHAIN?

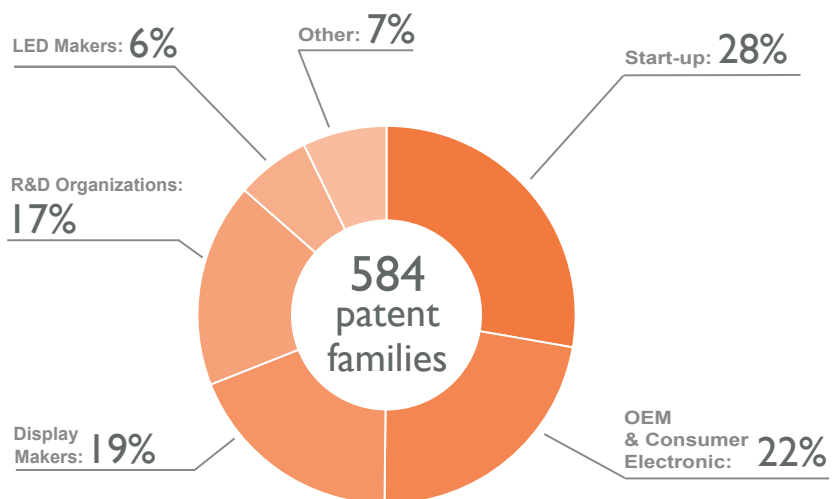
Enabling large-scale microLED display manufacturing requires bringing together three major disparate technologies and supply chain bricks: LED manufacturing, backplane manufacturing, and microchip mass transfer & assembly. The supply chain is complex and lengthy compared to typical displays. Every process is critical and it’s a challenge to effectively manage every aspect. No one company appears positioned to master and execute across a supply chain that will likely be more horizontal, compared to other established display technologies.

The IP landscape reflects these challenges through the variety of players involved, but requirements differ from one application to another. For low-volume, high added-value applications like microdisplays for augmented/mixed reality for the enterprise, military, and medical markets, one can envision a well-funded startup with good technology efficiently managing

the supply chain. However, consumer applications such as TVs and smartphones will require significant investments to unlock large-scale manufacturing.

Though only a few companies have a broad IP portfolio covering all major technology nodes (transfer chip structure, display architecture, etc.), enough players have patents across many technology bricks to guarantee that complex licensing and legal battles will arise once microLED displays enter volume manufacturing and reach the market. Small companies with strong positions in various technology bricks will attempt to obtain licensing fees from larger players involved in manufacturing. Large corporations will try to block each other and prevent their competitors from entering the market. To prepare for such events, some latecomers appear to be filing large quantities of patents, sometimes with little substance.

Patent family breakdown by company type



(Yole Développement, January 2018)

COMPANIES CITED IN THE REPORT (non exhaustive list)

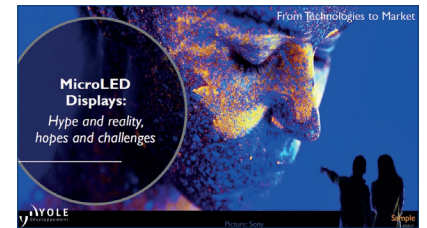
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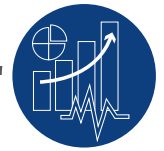
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8. MISCELLANEOUS

All the provisions of these Terms and Conditions are for the benefit of the Seller itself, but also for its licensors, employees and agents. Each of them is entitled to assert and enforce those provisions against the Buyer.
Any notices under these Terms and Conditions shall be given in writing. They shall be effective upon receipt by the other Party. The Seller may, from time to time, update these Terms and Conditions and the Buyer, is deemed to have accepted the latest version of these terms and conditions, provided they have been communicated to him in due time.

9. GOVERNING LAW AND JURISDICTION

- 9.1 Any dispute arising out or linked to these Terms and Conditions or to any contract (orders) entered into in application of these Terms and Conditions shall be settled by the French Commercial Courts of Lyon, which shall have exclusive jurisdiction upon such issues.
- 9.2 French law shall govern the relation between the Buyer and the Seller, in accordance with these Terms and Conditions.